



Brand Store Franchise

Mattresses • Pillows • Protectors • Sheets • Covers

Since 1982, PL Group (Owners of Dr. Back brand), because of their superior quality, is an established brand in the Indian Mattresses and Foam market as one of the largest mattress manufacturing group. We don't just sell you a mattress, we provide sleep solutions so you may dream your night away rather than staying up uncomfortable.

We understand how important the mattress is. After all, we all spend one-third of our life on our bed. That one should have a mattress that is not just comfortable but also relaxing, inviting, and conducive to sleep, rest, and body supportive is a fact so obvious most of us tend to ignore.

Dr. Back is on a mission to strive hard to provide you the sleep that you deserve.

Step into a Dr. Back exclusive store to see, feel, try our products so you may make an informed decision, that perhaps is a very important one. After all, how fresh you wake up will dictate how well your day goes.

Welcome to the Dr. Back family!



Flagship Store :
Peedee Electronics, NH 48, Navsari
Call Umesh: 9825517828

City Store :
Prime Trade, Ashanagar, Navsari
Call Yogesh: 9979882668

Product Enquiry & General Queries
Call Chintu: 7490069467



COLLECTION HIGHLIGHTS

ESSENTIAL COLLECTION

Mattresses in the Essential Collection have a firm feel, PU quilting, and is designed for people to transition from inconsistent cotton mattresses

Eco Foam

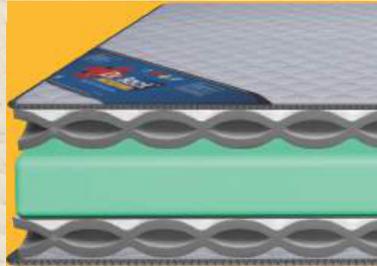
Medium Feel

EcoFoam is a HR PU foam mattress wrapped in Quilted Fabric on both sides.

72"x36"x4" - ₹ 3,113

72"x60"x4" - ₹ 5,217

78"x72"x4" - ₹ 6,783



Dura Bond

Medium Firm Feel

Soft Foam on one side, Rebonded foam on the other Quilted Fabric on both sides.

72"x36"x4" - ₹ 6,075

72"x60"x4" - ₹ 10,125

78"x72"x4" - ₹ 13,313



GRAVITY COLLECTION

Gravity Collection represents the core values of Dr. Back as a mattress leader in the industry. Dr. Back, obvious by the name, has a very high focus on orthopaedic mattresses. At the core of all orthopaedic mattresses is the resultant observation from various research studies, that a firm base support layer is the foundation for good back health. Needless to say, it is not necessarily conducive to fall asleep. Dr. Back, over the years has perfected the art of crafting mattresses which are plush to the touch and induce sleep but are supported by a firm base, and Ensures great back care. Dr. Back's gravity collection is our way of giving back to society something valuable - backache free sound sleep.

Memory Bliss

Plush Soft Feel

Memory Foam over HR Foam Thermo Memory Quilt on top PU quilted fabric at bottom.

72"x36"x5" - ₹ 8,783

72"x60"x5" - ₹ 14,639

78"x72"x5" - ₹ 19,030

Pocket Comfort

Medium Bouncy Feel

Soft Foam over Pocket Springs sandwiched in Turkish Felt PU quilted fabric on both sides.

72"x36"x5" - ₹ 9,158

72"x60"x5" - ₹ 15,263

78"x72"x5" - ₹ 19,842

Duet

Firm Feel

HR foam over a sandwich of coir, rebonded, coir foam layer PU quilted fabric on both sides.

72"x36"x5" - ₹ 9,605

72"x60"x5" - ₹ 16,008

78"x72"x5" - ₹ 20,811

Luxury Bond

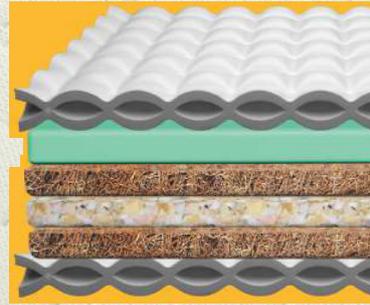
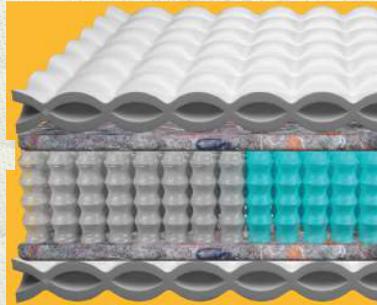
Plush Medium Firm Feel

Memory Foam on Rebonded Foam, Thermo Memory Quilt on top, PU quilted fabric at bottom.

72"x36"x6" - ₹ 11,090

72"x60"x6" - ₹ 18,483

78"x72"x6" - ₹ 24,028



ATMOSPHERE COLLECTION

Our Atmosphere collection is an evolution from our Gravity collection, with a much plusher feel, and soft to the touch and highly responsive to weight. Mattresses in the Atmosphere are not strictly orthopaedic in the true sense but draw on having a firm support base, and yet focuses on very luxurious upper comfort layers. Truly, a modern mattress, that takes care of your back and provides the best creature comfort.

Enchant

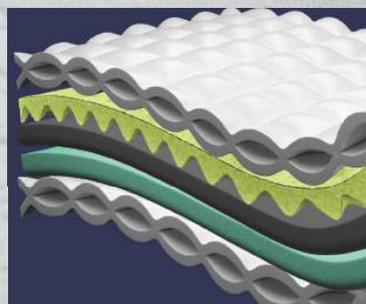
Soft Feel

Hypo Super Soft Foam over Soft Foam over HR Foam. PU quilted fabric both sides.

72"x36"x8" - ₹ 11,759

72"x60"x8" - ₹ 19,598

78"x72"x8" - ₹ 25,477



Mesmerise

Plush Soft Feel

Memory Foam on Hypo Super Soft foam over HR Foam. Memory Quilt on top.

72"x36"x8" - ₹ 20,007

72"x60"x8" - ₹ 33,345

78"x72"x8" - ₹ 43,349

